

Strategic Planning Report

August 2025 Annual Meeting

The Strategic Planning Committee has had a busy and productive year! After a year-long process of gathering and analyzing community input from past written surveys, brainstorming sessions and community gatherings including the Big Beautiful Reveal, we believe we have identified a number of issues that have surfaced as high priorities which need DBWC's attention.

Educated ourselves

We started by learning more about the strategic planning process itself. Each member studied the material in the course below to learn more about how to create and integrate a Strategic Plan for a non-profit.

<https://nonprofitwa.org/learning-library/strategic-planning-in-nonprofits/>

Analyzed Vision Survey

Next we reviewed in depth the answers to a Vision Survey the park conducted in 2021. That survey took the pulse of the community prior to our legal reorganization, so that we didn't accidentally change anything important about who we are. As the committee began our work, we realized that we had the same question as the reorganization team: What is important to us as a community?

The three questions that were asked on the Vision Survey Questionnaire were:

- What are your favorite things about DBR as it is?
- In your opinion, what should the values of DBR be?
- What is your vision for the future of DBR?

The pie chart included at the end of this report shows how the top 10 responses were distributed, based on how often each one was mentioned.

Identified our Pillars

The top four responses in the Vision Survey were about:

- Community and Mutual Support
- Respect, Kindness and Integrity
- Safety and Security
- Natural Environment, Sustainability and Stewardship

After experimenting quite a bit with language, we decided to name the general areas of Community, Safety, and Environment our Pillars, and suggested that Respect and Kindness are the foundation those Pillars stand on (noting that some members have rightly pointed out that sometimes this is aspirational).

Reported our findings

Before moving on, we made a presentation to the Board about how the Foundation and Pillars emerged from the voices of the community. After receiving their support, we presented the same ideas to the entire community and sought feedback.

Analyzed more community feedback to identify major issues

Because the topics represented by our Pillars are so important to our community, we believe the park will get a great deal of benefit by focusing our efforts on projects that make improvements in those areas. With that in mind, we went back and analyzed more community feedback to identify the issues that have frequently been associated with each Pillar, and narrowed them down to what we think are the major issues the park is facing in each one. (Note that at this point each issue describes a problem that could be solved in a number of different ways.)

Currently soliciting feedback to prioritize issues

The SPIN course taught us that it's best to focus a Strategic Plan on three to five priorities. That means there are still far too many items on our list to address all of them at once, so we recently distributed a new survey which asks the community to help us prioritize the park's top concerns for this round of planning.

Next steps

- Study responses to survey
- Seek clarification as needed
- Choose 3-5 strategic priorities
- Write a Strategic Plan



Please join the DBWC Strategic Planning Committee
as we share our

Great Big Beautiful Reveal!

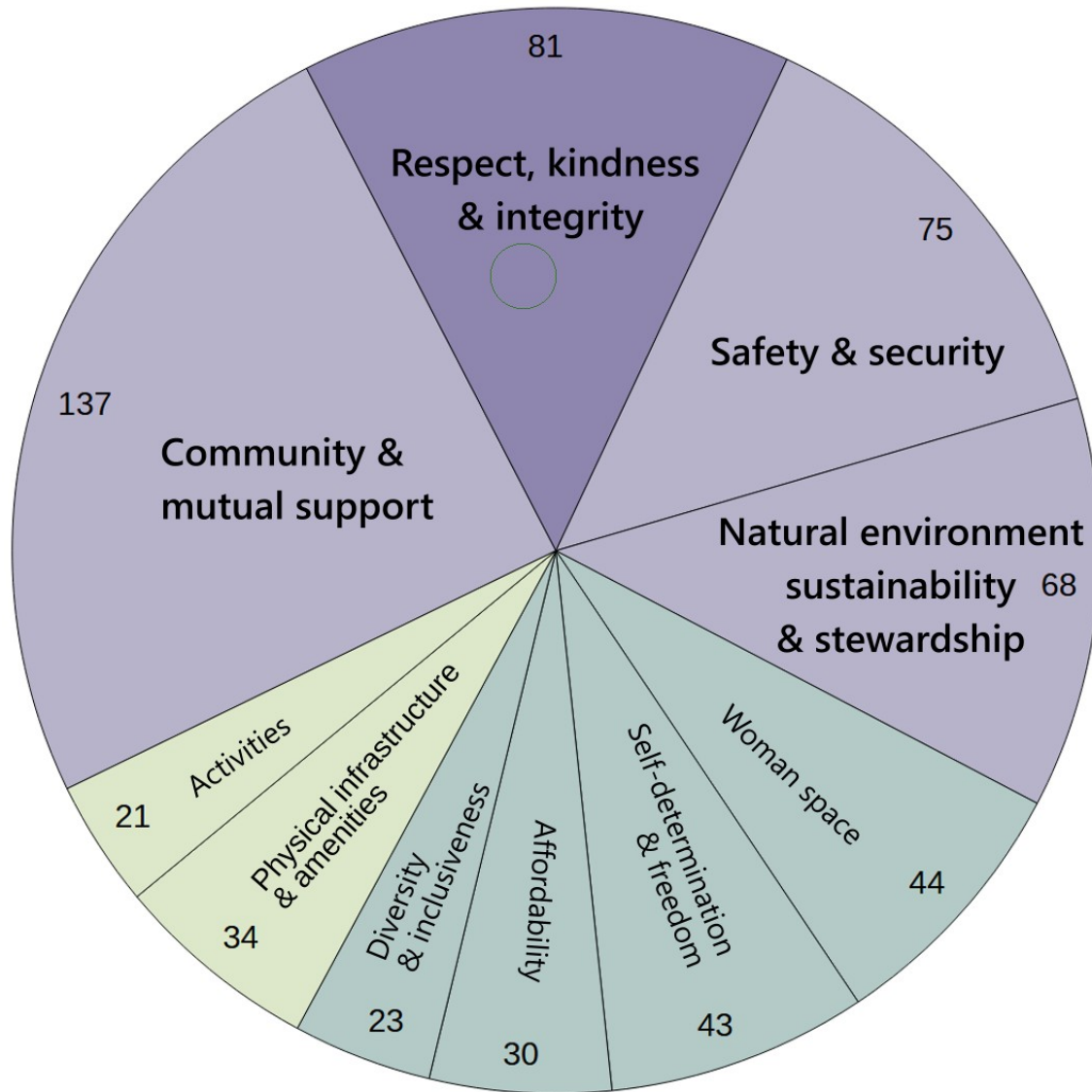
Sunday, June 1
3:30 p.m.
the Ramada

3:30 Kate and Jolda's
chili and fixings (please bring
utensils and drinks)

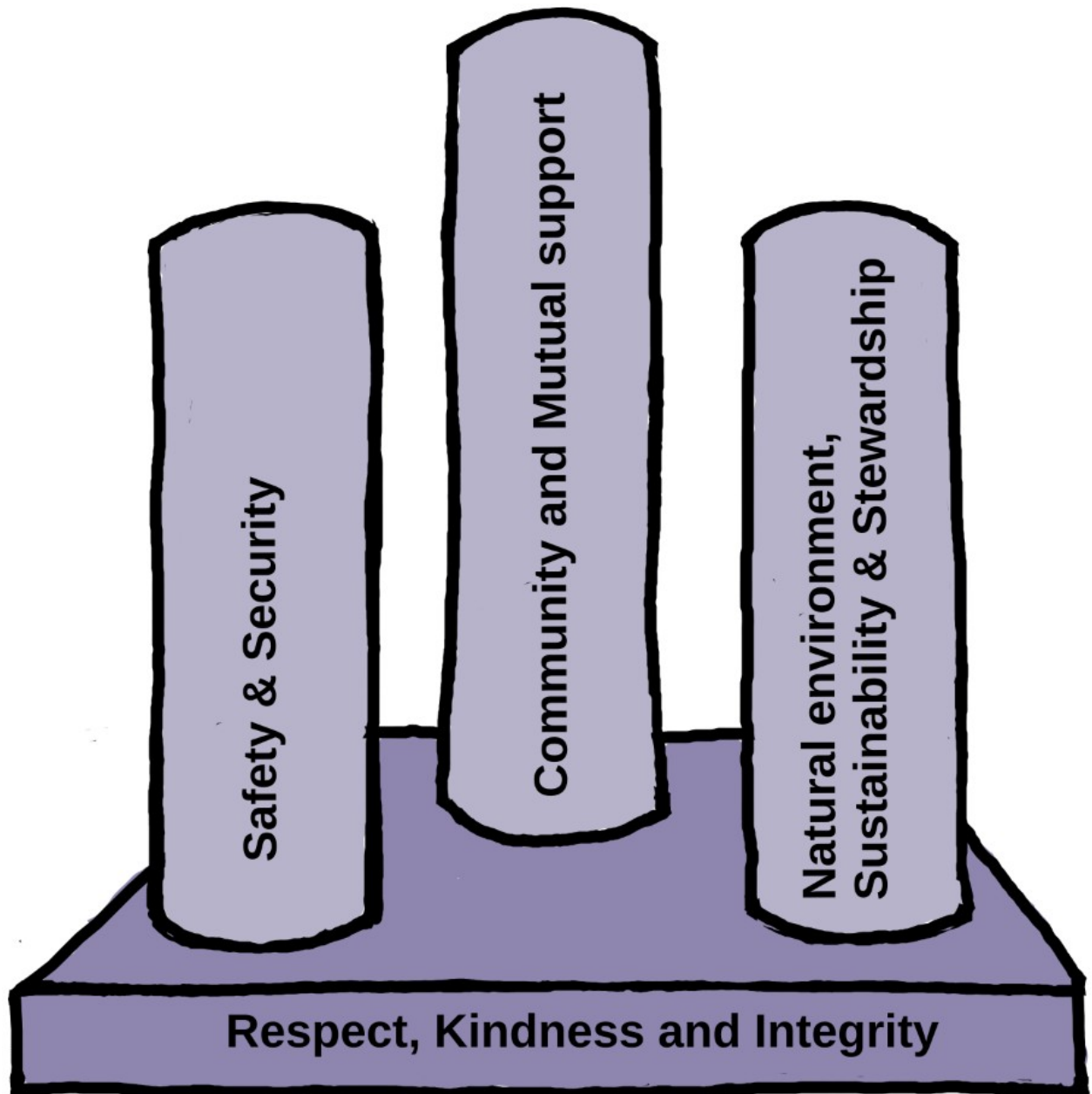
4:00 Strategic Planning
Presentation and
Member Responses

5:00 Dessert and
Socializing

Top 10 answers from Vision Survey



Pillar Diagram



STRATEGIC PLANNING FRAMEWORK

FOUNDATION

This is the very core of who we want to be as a community, and describes how we try to relate to one another about everything we do.

- **Respect, kindness, and integrity**

PILLARS

These are the top things that the community has identified as most important to us about our life here, and which our planning should therefore prioritize:

- **Community and mutual support**
- **Safety and security**
- **Natural environment, sustainability and stewardship**

VALUES

When the park takes on projects to support our Pillars, decisions will be also be informed by the following Values, because the community has identified each of them as important to us too.

- **Woman space**
- **Self-determination and freedom**
- **Diversity and inclusiveness**
- **Affordability**

PROJECTS

Future park projects may involve any or all of these areas of our collective life. Each of them should aim to incorporate the Foundation, Pillars and Values.

- | | |
|----------------------------------|---|
| • Physical infrastructure | <i>Buildings, utility systems, roads, drainage, etc</i> |
| • Human infrastructure | <i>BOD, staff, committees, volunteers, etc</i> |
| • Amenities | <i>Swimming pool, laundry, furnishings, etc</i> |
| • Activities | <i>Celebrations, games, outdoor adventures, etc</i> |

Please help rank our Strategic Priorities

I am ☐ an RV member ☐ a Social Member

*The statements below describe several big picture issues which create both problems and opportunities for the park. Since it's not possible to address them all of them at once, we need to decide which ones to work on first. In other words, of all the things the park **could** do, what **should** we do?*

Your feedback will help the Strategic Planning Committee advise the Board about these decisions, and assist us with creating our first Strategic Plan. Please return to the ballot mailbox in the Office by August 10.

FOUNDATION

Kindness, Respect and Integrity

Please rank from 1 to 2 how important each of these issues is to you.

_____ We aspire toward these values, yet some members talk about harrassment and favoritism. Others ask for a process to mediate conflict. How can we cultivate kindness and respect in our community?

_____ How can we embed the values we've identified in the park's processes?

PILLARS

Community and Mutual Support

Please rank from 1 to 3 how important each of these issues is to you.

_____ How can we increase community engagement and participation in volunteerism and governance?

_____ What does mutual support look like as our population ages and people need more help?

_____ We lack a common indoor space which is able to function as the heart of the community, and is large enough for all of us to gather. How can we address that problem as we move toward replacing some of our common buildings in a few years?

Safety and Security

Please rank from 1 to 4 how important each of these issues is to you.

- _____ This region is overdue for a very large earthquake, which is projected to cut off our area for several months. How can we increase our preparedness and resilience?
- _____ Even in good times, this area has very unreliable power in the winter. Are there alternative energy sources we can employ?
- _____ How can we increase accessibility in the park for those with mobility issues?
- _____ LGBT people are a named target group of the current regime. What does that mean for our safety?

Natural Environment, Sustainability and Stewardship

Please rank from 1 to 4 how important each of these issues is to you.

- _____ Ground water and drainage problems exacerbate the septic system issues created by our aging underground sewer infrastructure, and also create pooling problems on our lots. How can we address that problem holistically?
- _____ How shall we manage our forest properties to ensure their sustainability?
- _____ What kinds of things can we be doing to anticipate and proactively mitigate climate change?
- _____ The current level of traffic on our gravel roads costs the park several thousand dollars a year for maintenance, and also creates dust mitigation issues for our residents. How can we reduce the load on our roads?

WHAT ELSE?

We're still listening! Does this list miss a big picture issue that's important to you?
